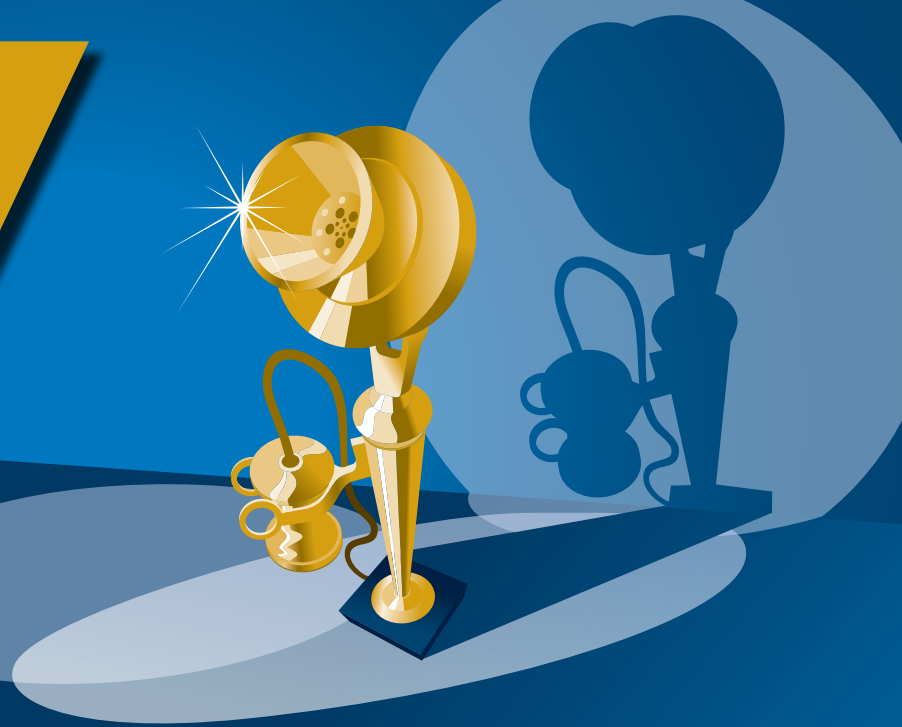


THE 5TH ANNUAL
**Telecom
Laureate
Awards
2009**



**Gala Dinner &
Induction Ceremony**

Wednesday, November 4, 2009

The Grand Hall

Canadian Museum of Civilization

Ottawa/Gatineau, Canada

Networking Reception: 6:00 pm

Gala Dinner 7:15 pm

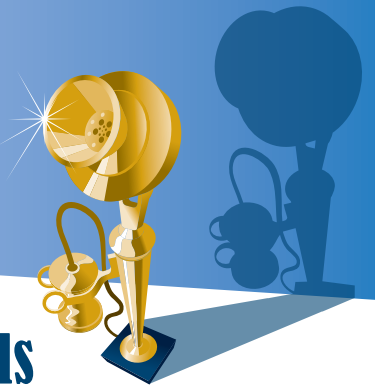
Dessert Reception: 9:30 pm

Awards Gala Information

To purchase tables or tickets, please call 613 878-1532 or email lorne.abugov@rogers.com

www.telecomhall.ca

Canada's Telecommunications Hall of Fame presents



The 2009 Telecom Laureate Awards Gala Dinner and Hall of Fame Induction Ceremony

The Telecom Laureate Awards

The Telecom Laureate Awards Gala Dinner and Hall of Fame Induction Ceremony

is an annual event to honour the achievements of Canada's telecommunications pioneers, entrepreneurs, innovators and leaders. This year, Canada's Telecommunications Hall of Fame is pleased to present its 5th annual Telecom Laureate Awards Gala Dinner and Hall of Fame Induction Ceremony.

Telecom Laureates are selected annually from four nominations categories: Inventors and Innovators, Icons of Business, Servants of the Public, and Advocates and Academics. The Telecom Laureates, along with a Special Recognition Award winner, are inducted into Canada's Telecommunications Hall of Fame during the ceremony at the awards gala.

Two Career Service Awards and Telecom Hall of Fame Student Scholarships are also awarded at the event.

The 2009 Telecom Laureate Awards will be held on Wednesday, November 4, 2009 at the Canadian Museum of Civilization in Gatineau, Quebec.

The Telecom Laureate Awards gala is Canada's Telecommunications Hall of Fame's flagship event to support its mission to safeguard and promote the past, present and future excellence of Canadian telecommunications. It is one of the few opportunities the Canadian telecom industry has to celebrate its collective past and present success and to gain inspiration for the future. The event features speeches and awards presentations by key industry and government leaders as well as high quality audio-visual biographies of the Laureates set in an award-winning sound and light environment.

Networking

The Telecom Laureate Awards Gala Dinner and Induction Ceremony is an annual black-tie optional event attended by 350 to 400 CEO-level and other senior executives from Canadian telecommunications carriers, independent telcos, VOIP and ISP providers, equipment manufacturers, IT suppliers, telecom industry associations, and government officials and suppliers to the industry – including IT service providers, banks, corporate travel reps, law firms, accounting firms, HR firms, media and communications firms, consultants etc.



Invited Guests, Speakers and Awards Presenters

Organizers of the 5th Annual Telecom Laureate Awards have invited high level guests, speakers and awards presenters to participate in our event. Some of the attendees, amongst many others, at last year's Awards Gala included:

- Mike Lazaridis – *Co-Chairman, Research in Motion*
- George Cope – *President & CEO, Bell Canada*
- Mark Carney – *Governor, Bank of Canada*
- Michael Binder – *President and CEO, Canadian Nuclear Safety Commission*
- Hon. Perrin Beatty – *President & CEO Canadian Chamber of Commerce*
- Hon. John Manley – *Counsel, McCarthy Tetrault*
- Sheridan Scott – *Comissioner, The Competition Bureau*
- Konrad Von Finckenstein – *Chairman, CRTC*
- Dr. Veena Rawat – *President, Communications Research Centre Canada*
- Pierre Blouin – *President and CEO, MTS Allstream*
- Robert Watson – *President and CEO, SaskTel*
- Daniel S. Goldberg – *President and CEO, Telesat Canada*
- Brian Neill – *Chairman & CEO, Ciel Satellite Group*
- Robert Simmonds – *Chairman, Lenbrook Corporation*
- Andre Tremblay – *Founder and Managing Partner, Trio Capital*
- Jean-Pierre Blais – *ADM, Canadian Heritage*
- Helen McDonald – *ADM, Industry Canada*
- Steven Poole – *CEO, ITSB*
- Bernard Lord – *CEO, Canadian Wireless Telecommunications Association*
- Bernard Courtois – *President and CEO, Information Technology Association of Canada (ITAC)*
- Stephanie MacKendrick – *President, Canadian Women in Communications (CWC)*
- John Reid – *President and CEO, Canadian Advanced Technology Alliance*
- Roger Poirier – *President, Radio Advisory Board of Canada*
- Michel Guyot – *President, Global Voice Solutions – Tata Communications*
- Victor Rabinovitch – *President and CEO, Canadian Museum of Civilization Corporation*



Event Format

The Telecom Laureate Awards Gala is comprised of three parts – each providing excellent sponsorship and networking opportunities:

- Telecom Laureate Awards Networking Reception from 6:00 pm – 7:15 pm
- Telecom Laureate Awards Gala Dinner – 7:15 pm – 9:30 pm
- Telecom Laureate Awards Dessert Reception – 9:30 pm – 10:15 pm

Youth

Canada's Telecommunications Hall of Fame initiated a new industry program last year to invite university students to attend the Telecom Laureate Awards gala. These students are pursuing studies in telecommunications technology, administration and business leadership and hope to be employed in the telecommunications sector in the near term. To further its mission to promote telecommunications as a career of choice for young Canadians, the Hall of Fame introduces and promotes the students to the industry and confers annual Telecom Hall of Fame Student Scholarships at the Awards gala. *At this year's Awards gala, four Canadian students from Humber College in Brampton, Ontario will be honoured along with their professor for their achievements in space communications.*

Media Coverage

Canada's Telecommunications Hall of Fame and the Telecom Laureate Awards Gala Dinner and Inductions Ceremony has gained increasing media attention year over year. Articles providing positive coverage of the Telecom Laureate Awards and the Hall of Fame have appeared in the Globe and Mail, The National Post, The Ottawa Citizen, The Montreal Gazette, The Business Edge, The National Capital Scan, CWTA Magazine and via the CanWest News outlets. In addition, CBC Radio has featured Canada's Telecommunications Hall of Fame on two separate Sounds Like Canada programs and in regional radio stories. The Internet is replete with stories about the Hall of Fame, our Canadian Telecom Laureates and the successful legacy of our domestic telecommunications industry brought to light by the Hall of Fame.

Announcement of 2009 Telecom Laureates

This year's Telecom Laureates announcement will take place on June 26, 2009 in Ottawa.



Sponsorship Opportunities

The Telecom Laureate Awards provide excellent sponsorship opportunities for companies within the telecommunications industry and for its suppliers and supporters, such as industry recognition, image building and branding, networking with senior decision makers, speaking platform with the telecom industry, its suppliers, government officials and Telecom Laureates, as well as ongoing recognition through Canada's Telecom Hall of Fame via the virtual Hall of Fame website at www.telecomhall.ca. For detailed information please refer to the companion Hall of Fame document entitled "2009 Sponsorship Opportunities".

Past Sponsors

The Telecom Laureate Awards Gala Dinner and Induction Ceremony have been generously sponsored in prior years by, amongst others:

- Research in Motion
- Rogers Communications
- Bell Canada
- SaskTel
- Ontario Telecommunications Association
- Canadian Independent Telephone Association
- Association des Compagnies de Téléphone du Québec
- Wightman Telecom
- Osler Hoskin and Harcourt LLP
- Gowlings
- AVW/TELAV
- Marketwire

We invite you to contact the Hall of Fame's Sponsorship Director, **Sharon Orr** at **(416) 927-1485** or **sharonorr@rogers.com** to discuss your participation.

2009 Telecom Laureate Awards Corporate Tables & Tickets

Pricing for Tickets to the 2009 Telecom Laureate Awards is as follows:

- **Corporate Tables of 10 seats** (without sponsorship)..... **\$2000**
- **Half Tables (5 seats)** **\$1100**
- **Individual Tickets** **\$235**

To purchase corporate tables and individual tickets to the 2009 Telecom Laureate Awards, please contact Canada's Telecommunications Hall of Fame at **613-878-1532** or email Hall of Fame Director, **Lorne Abugov** at **lorne.abugov@rogers.com**.